



**CULTURE SUMMIT**

# **THE GREAT RESET**

**San Francisco, CA**

September 28-29, 2022  
City View Metreon

## **EVENT GUIDE**

# AGENDA AT-A-GLANCE - MORNING

## Wednesday, September 28

8:30AM - 9:30AM	<b>Doors Open</b> Registration, Breakfast
9:30AM - 9:40AM	<b>Welcome Remarks</b> <b>Speaker: Hung Pham</b> Founder of Culture Summit
9:40AM - 10:10AM	<b>Keynote: Start With Human - How to Build a High Touch, Remote First Culture that Works</b> <b>Speaker: Jeff Diana</b> Chief People Officer at Calendly
10:10AM - 10:50AM	<b>Keynote: You Can't Do This Alone - The Power of Community to Drive Culture Change Within Organizations</b> <b>Speaker: Craig Forman</b> Senior People Scientist at Culture Amp
10:50AM - 11:05AM	<b>Networking Break</b>
11:05AM - 11:45AM	<b>Panel: Trends and Insights That Will Shape the Future of Work in 2022 and Beyond</b> <b>Moderator: Lisa Paredes</b> Product Marketing Manager at Oyster HR <b>Speaker: Kim Rohrer</b> Head of Employee Experience at Oyster HR <b>Speaker: Lauren Guilbeaux</b> Head of Growth at Think Human <b>Speaker: Robin Zander</b> Founder of Zandermedia
11:45AM - 11:50AM	<b>Interactive Activity: How to Use Creativity to Foster Connection, Recognition, and Purpose at Work (Part 1)</b> <b>Speaker: Jeremy Capdeville</b> Founder at Mosaicli <b>Speaker: Angela Arafelis</b> Recognition Strategist at Mosaicli
11:50AM - 12:50PM	<b>Lunch</b>

# AGENDA AT-A-GLANCE - AFTERNOON

## Wednesday, September 28

12:50PM - 1:50PM	<b>Interactive Workshop: Building a Serendipity Engine for your Remote and Hybrid Culture (Part 1)</b> <b>Speaker: Daniel Stillman</b> Founder of The Conversation Factory
1:50PM - 2:05PM	<b>Networking Break</b>
2:05PM - 2:45PM	<b>Panel: Psychedelic Therapy: Understanding the Next Employee Benefit</b> <b>Moderator: Shane Metcalf</b> Chief People Officer at 15Five <b>Speaker: Steven Huang</b> Founder of Millennial HR Design
2:45PM - 3:25PM	<b>Keynote: How to Retain Top Talent by Creating a Culture of Self-Discovery and Reinvention</b> <b>Speaker: Leah Smart</b> LinkedIn News Podcast Host and Editor at LinkedIn
3:25PM - 3:40PM	<b>Networking Break</b>
3:40PM - 4:20PM	<b>Keynote: Unlocking Opportunities: How to Attract Top Talent by Re-imagining Traditional Hiring Practices</b> <b>Speaker: Ilit Raz</b> Founder and CEO of Joonko
4:20PM - 5:00PM	<b>Fireside Chat: Fostering a DEIB Mindset as a Leader</b> <b>Speaker: Julian Lute</b> Senior Manager and Strategic Advisor at Great Place to Work <b>Speaker: Michelle Mijung Kim</b> Author of The Wake Up
5:00PM - 5:30PM	<b>Day 1 Concludes</b> Enjoy Small Bites and Mingle
5:30PM - 7:00PM	<b>Optional Evening Activity:</b> <b>Accelerating Connection &amp; Transforming Teams Through 90 Minutes of Pure Magic</b> <b>Speaker: Lotus Wong</b> Facilitator at Late Nite Art

# AGENDA AT-A-GLANCE - MORNING

## Thursday, September 29

8:30AM - 9:30AM	<b>Doors Open</b> Registration, Breakfast
9:30AM - 10:10AM	<b>Keynote: Connection By Design</b> <b>Speaker: Jenny Sauer-Klein</b> Founder and CEO at Scaling Intimacy School of Experience Design
10:10AM - 10:50AM	<b>Keynote: Becoming a Changemaker - Leading Positive Change From Where You Are</b> <b>Speaker: Alex Budak</b> Author and Faculty Member at UC Berkeley's Haas School of Business
10:50AM - 11:05AM	<b>Networking Break</b>
11:05AM - 11:50AM	<b>Panel: Building a World Class Culture Using Creativity and Wellbeing @ Work</b> <b>Moderator: Jerome Collins</b> Sr. Regional Deal Strategy Lead at Microsoft <b>Speaker: Jun Yoshida</b> Sr. Regional Wellness Specialist at LinkedIn <b>Speaker: Olivia Peña</b> Executive Assistant at LinkedIn
11:50AM - 12:10PM	<b>Workshop Follow-Up: Building a Serendipity Engine for your Remote and Hybrid Culture (Part 2)</b> <b>Speaker: Daniel Stillman</b> Founder of The Conversation Factory
12:10PM - 12:15PM	<b>Interactive Activity: How to Use Creativity to Foster Connection, Recognition, and Purpose at Work (Part 2)</b> <b>Speaker: Jeremy Capdeville</b> Founder at Mosaicli <b>Speaker: Angela Arafelis</b> Recognition Strategist at Mosaicli
12:15PM - 1:15PM	<b>Lunch</b>

# AGENDA AT-A-GLANCE - AFTERNOON

## Thursday, September 29

1:15PM - 2:15PM	<b>Interactive Workshop: How to Build a Learning Culture</b> <b>Speaker: Jack Nicolaus</b> Leadership Trainer at LifeLabs Learning
2:15PM - 2:30PM	<b>Networking Break</b>
2:30PM - 3:15PM	<b>Panel: Is a 4 Day Week the Future of Work?</b> <b>Moderator: Adam Smiley Poswolsky</b> Author and Workplace Belonging Expert <b>Speaker: Jennifer Njuguna, Esq.</b> Chief Operating Officer at Common Future <b>Speaker: Jon Leland</b> Chief Strategy Officer at Kickstarter
3:15PM - 3:45PM	<b>Keynote: The New Way of Working, Communication, and Engaging With Your Employees</b> <b>Speaker: AJ Thomas</b> Chaos Pilot, People & Culture, X, The Moonshot Factory
3:45PM - 3:50PM	<b>Closing Remarks</b> <b>Speaker: Amy Ruddell</b> Vice President at Macgregor Communications
3:50PM	<b>Day 2 Concludes</b> Thank you for coming!





## 2022 SPEAKERS



**Angela Arafelis**

Recognition Strategist  
Mosaicli



**Alex Budak**

Author and Faculty Member  
UC Berkeley's Haas School of Business



**Jeremy Capdeville**

Founder  
Mosaicli



**Jerome Collins**

Sr. Regional Deal Strategy Lead (Americas)  
Microsoft



**Jeff Diana**

Chief People Officer  
Calendly

## 2022 SPEAKERS



**Craig Forman**  
Senior People Scientist  
Culture Amp



**Lauren Guilbeaux**  
Head of Growth  
Think Human



**Steven Huang**  
Founder  
Millennial HR Design



**Michelle Kim**  
Author  
The Wake Up



**Jon Leland**  
Chief Strategy Officer  
Kickstarter

## 2022 SPEAKERS



**Julian Lute**  
Senior Strategic Advisor  
Great Place to Work



**Shane Metcalf**  
Chief People Officer  
15Five



**Jack Nicolaus**  
Leadership Trainer  
LifeLabs Learning



**Jennifer Njuguna, Esq.**  
Chief Operating Officer  
Common Future



**Lisa Paredes**  
Product Marketing Manager  
Oyster HR



## 2022 SPEAKERS



**Olivia Peña**  
Executive Assistant  
LinkedIn



**Adam Smiley Poswolsky**  
Author and Workplace Belonging Expert



**Ilit Raz**  
Founder and CEO  
Joonko



**Kim Rohrer**  
Head of Employee Experience  
Oyster HR



**Jenny Sauer-Klein**  
FOUNDER & CEO  
Scaling Intimacy School of Experience Design



**Erica Scott**  
Founder and CEO  
Civilian Connections

## 2022 SPEAKERS



**Leah Smart**

LinkedIn News Podcast Host and Editor  
LinkedIn



**Daniel Stillman**

Founder  
The Conversation Factory



**AJ Thomas**

Chaos Pilot, People & Culture  
X, The Moonshot Factory



**Lotus Wong**

Facilitator  
Late Nite Art



**Jun Yoshida**

Sr. Regional Wellness Specialist  
LinkedIn



**Robin Zander**

Founder/CEO  
Zander Media

## APP INFORMATION

Click [here](#) to access the web app.

Log in with your email address and app code located on the back of your badge.

On the app you can:

- Create and view your personal agenda
- View the online program
- Visit the virtual sponsor hall
- Network & connect with attendees & speakers

## NETWORKING EVENT - SEPTEMBER 28 @ 5:30PM



### **Accelerating Connection & Transforming Teams Through 90 Minutes of Pure Magic**

Facilitator Lotus Wong will guide you through a collaborative learning experience using art and music to inspire deep conversations and collaborative problem-solving with other participants. You'll develop meaningful connections and explore fresh, new ways of connecting with one another.



## PLATINUM SPONSORS



### 15Five

15Five is a human-centered performance management platform that creates effective managers, highly engaged employees, and top-performing organizations. More than 2,800 successful customers have developed effective managers and engaged employees thanks to 15Five, including Credit Karma, Spotify, and Pendo. Founded in 2011 in San Francisco, the company has a thriving remote-first culture with teams across the globe.

[www.15five.com](http://www.15five.com)



### Culture Amp

Culture Amp revolutionizes how over 25 million employees across 5,000 companies create a better world of work. As the global platform leader for employee experience, Culture Amp empowers companies of all sizes and industries to transform employee engagement, develop high performing teams, and retain talent via cutting-edge research, powerful technology, and the largest employee dataset in the world. The most innovative companies across the globe, such as Salesforce, Unilever, PwC, KIND, SoulCycle, and BigCommerce depend on Culture Amp everyday.

Culture Amp is backed by 11 years of innovation, leading venture capital funds, and offices in the U.S, U.K, and Australia. Culture Amp is recognized as one of the world's top private cloud companies by Forbes and one of the most innovative workplace companies by Fast Company.

[www.cultureamp.com](http://www.cultureamp.com)

## PLATINUM SPONSORS



### Joonko

Joonko aids organizations in successfully manifesting their DE&I commitments, on their mission to accelerate corporate diversity and foster workplace equality.

With its automated recruiting solution, Joonko creates a completely new way for companies to source and recruit underrepresented candidates.

Joonko's zero-touch homegrown technology created a unique talent ecosystem that enables talent acquisition managers to enrich the top of their talent pipeline by exchanging silver medalist candidates from other leading companies, matching candidates' skills and professional backgrounds to relevant open positions.

[joonko.co](http://joonko.co)

## DIAMOND SPONSOR



### Oyster

Our mission is to create a more equal world by making it possible for companies everywhere to hire people anywhere. We believe it should be easy for any company to hire any person, no matter where either is located in the world.

Now more than ever, smart companies can't allow the location of their HQ to dictate the size of their talent pool. Your next transformative hire could be anywhere.

[www.oysterhr.com](http://www.oysterhr.com)



## GOLD SPONSORS



### Grubhub

Grubhub Corporate Accounts are part of Grubhub, one of the nation's leading takeout and delivery marketplace. We help thousands of companies feed their teams by simplifying the process of ordering meals and paying for those purchases. As a result, we save our clients up to 30 percent on food-related costs\*, while making everyone happier and more productive. No matter the occasion Grubhub has you covered with several easy-to-use ordering types. We look forward to making your hungry team happy.

[corporate.grubhub.com](https://corporate.grubhub.com)



### HiBob

Hibob was founded to modernize HR tech. Hibob's intuitive and data-driven platform, bob, was built for the way people work today: globally, remotely, and collaboratively. Since its launch in late 2015, bob has achieved consecutive triple-digit year-over-year growth, and become the HRIS of choice for more than 1,000 modern, midsize and multinational companies who understand that a powerful, agile HR tech suite is mission critical and a key driver of organizational success.

[www.hibob.com](https://www.hibob.com)



### Epoch Canada Inc dba Epoch

We're on a mission to help people teams deliver impactful employee experiences and create world-class culture across their organizations.

[www.epochapp.com](https://www.epochapp.com)

## GOLD SPONSORS

### **Justworks**

#### **Justworks**

Our mission is to help entrepreneurs and businesses grow with confidence.

At Justworks, we're making it easier to run a business, and helping teams lead happy and healthy lives. We do this with a simple and friendly platform, expert support from real people when it's needed, and access to corporate-level benefits that ensure people feel secure and valued.

[www.justworks.com](http://www.justworks.com)



#### **Late Nite Art**

Late Nite Art accelerates connection and creativity in the workplace. Our purpose is to bring humanity, connection and creativity to the places that need it most.

[www.lateniteart.com](http://www.lateniteart.com)



#### **Mosaiccli**

Mosaiccli is a consultancy that helps build brands that inspire the next generation of engaged employees and committed customers.

As a human-centered consulting agency driven by the power of belonging, we help leading brands transform their workplaces, achieve transformational business goals, and connect employees and customers with the mission, vision, and values that matter most.

[www.mosaiccli.com](http://www.mosaiccli.com)

## GOLD SPONSORS



### SafetyWing

SafetyWing is building the first global safety net for remote companies, remote workers and nomads worldwide. Our products are built and designed by a fully remote team of nomads distributed across three continents. Starting with Nomad Insurance - a travel medical insurance for nomads, and our most recent product, Remote Health - comprehensive health insurance available for remote companies and individuals worldwide. We are building out a product collection of insurance, pension savings and income protection - that in the future will be available as a membership.

[safetywing.com](https://safetywing.com)



### secfi

Secfi is trusted by thousands of startup employees for equity planning and financing. We're the first to provide a proprietary suite of equity planning tools, 1:1 guidance with licensed equity strategists and a set of financing products that enable employees to own a stake in the company they helped build. We also provide company-wide education for startups at all stages to help their team make the best decision for their own situation. Currently, we have worked with employees from more than 80% of all U.S. unicorns.

[secfi.com](https://secfi.com)

## GOLD SPONSORS



### Snappy

The all-in-one gifting platform helping organizations reward employees and customers with gifts that delight - every time.

Company Mission Statement: To spread smiles around the world!

[www.snappy.com](http://www.snappy.com)



STONEBRIDGE TRAVEL CONSULTING<sup>INC.</sup>  
TRAVEL EXCELLENCE

### Stonebridge Travel Consulting

If you're wondering, why "Stonebridge"? Here's the story. Japan is one of my favorite places in the world — I'm especially drawn to its ancient shrines. One such shrine is located in Fukuoka where the traveler is met by three bridges that represent the past, the present and the future. Traditional wisdom extols the virtue of mindfulness. At any given moment, you can only stand on one and you must cross one to reach the other.

To me, that's what the travel experiences I create represent, too. Stonebridge Travel Consulting in San Francisco will delve into your past to truly understand what inspires you. This informs the present: my itineraries reflect your aspirations while my expertise frees you to indulge in the moment. This informs the future: your personalized travel experience will leave you changed in unanticipated ways that irrevocably shape you.

[stonebridgetravelconsulting.com](http://stonebridgetravelconsulting.com)

## SILVER SPONSORS



### Bevi

We provide customizable options to hydrate you in a delicious, healthy & eco-friendly way, while eliminating the need for single-use plastic bottles and cans. With 17 delicious flavors at your fingertips, you'll understand why over 2,000 businesses are already hydrating with Bevi and staying #HappyHealthyHydrated!

[www.bevi.co](http://www.bevi.co)



### Gable

We strive to empower companies and employees to embrace distributed work and make the best of what it has to offer. Flexibility and human connection come hand in hand to us, and we're here to make sure you experience the same. We bring flexibility and options to employees, visibility and insight to People teams, and simplicity for everyone. For us, distributed work is the opportunity of a lifetime - and we want to make it work for you.

[www.gable.to](http://www.gable.to)



### Pointr

Pointr is an employee experience tool focused on culture and community building. An internal LinkedIn of values for colleagues to share and discover what matters to each other. We're building trust networks that equip every employee to make meaningful connections.

[www.pointr.co](http://www.pointr.co)



## SILVER SPONSORS



### **Sayge**

Sayge is a coaching company that's on a mission to transform people's working lives by empowering and inspiring them to maximize their personal and professional potential.

[hellosayge.com](http://hellosayge.com)



### **Sprout Travel**

Sprout helps startups & teams of all sizes perform all of their business & distributed team travel on autopilot.

[www.sprout.travel](http://www.sprout.travel)

**CONFERENCE  
PRODUCED BY:**



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Communications