

THE GREAT RESET

San Francisco, CA

September 28-29, 2022 City View Metreon

EVENT GUIDE

AGENDA AT-A-GLANCE - MORNING Wednesday, September 28

8:30AM - 9:30AM	Doors Open Registration, Breakfast
9:30AM - 9:40AM	Welcome Remarks Speaker: Hung Pham Founder of Culture Summit
9:40AM - 10:10AM	Keynote: Start With Human - How to Build a High Touch, Remote First Culture that Works Speaker: Jeff Diana Chief People Officer at Calendly
10:10AM - 10:50AM	Keynote: You Can't Do This Alone - The Power of Community to Drive Culture Change Within Organizations Speaker: Craig Forman Senior People Scientist at Culture Amp
10:50AM - 11:05AM	Networking Break
11:05AM - 11:45AM	Panel: Trends and Insights That Will Shape the Future of Work in 2022 and Beyond Moderator: Lisa Paredes Product Marketing Manager at Oyster HR Speaker: Kim Rohrer Head of Employee Experience at Oyster HR Speaker: Lauren Guilbeaux Head of Growth at Think Human Speaker: Robin Zander Founder of Zandermedia
11:45AM - 11:50AM	Interactive Activity: How to Use Creativity to Foster Connection, Recognition, and Purpose at Work (Part 1) Speaker: Jeremy Capdeville Founder at Mosaicli Speaker: Angela Arafelis Recognition Strategist at Mosaicli
11:50AM - 12:50PM	Lunch

AGENDA AT-A-GLANCE - AFTERNOON Wednesday, September 28

12:50PM - 1:50PM	Interactive Workshop: Building a Serendipity Engine for your Remote and Hybrid Culture (Part 1) Speaker: Daniel Stillman Founder of The Conversation Factory
1:50PM - 2:05PM	Networking Break
2:05PM - 2:45PM	Panel: Psychedelic Therapy: Understanding the Next Employee Benefit Moderator: Shane Metcalf Chief People Officer at 15Five Speaker: Steven Huang Founder of Millennial HR Design
2:45PM - 3:25PM	Keynote: How to Retain Top Talent by Creating a Culture of Self-Discovery and Reinvention Speaker: Leah Smart LinkedIn News Podcast Host and Editor at LinkedIn
3:25PM - 3:40PM	Networking Break
3:40PM - 4:20PM	Keynote: Unlocking Opportunities: How to Attract Top Talent by Re-imagining Traditional Hiring Practices Speaker: Ilit Raz Founder and CEO of Joonko
4:20PM - 5:00PM	Fireside Chat: Fostering a DEIB Mindset as a Leader Speaker: Julian Lute Senior Manager and Strategic Advisor at Great Place to Work Speaker: Michelle Mijung Kim Author of The Wake Up
5:00PM - 5:30PM	Day 1 Concludes Enjoy Small Bites and Mingle
5:30PM - 7:00PM	Optional Evening Activity: Accelerating Connection & Transforming Teams Through 90 Minutes of Pure Magic Speaker: Lotus Wong Facilitator at Late Nite Art

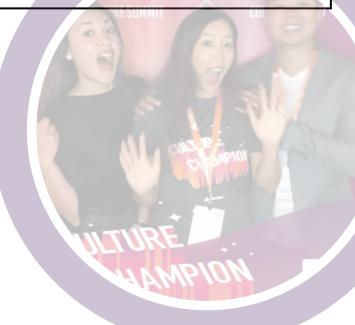
AGENDA AT-A-GLANCE - MORNING Thursday, September 29

8:30AM - 9:30AM	Doors Open Registration, Breakfast
9:30AM - 10:10AM	Keynote: Connection By Design Speaker: Jenny Sauer-Klein Founder and CEO at Scaling Intimacy School of Experience Design
10:10AM - 10:50AM	Keynote: Becoming a Changemaker - Leading Positive Change From Where You Are Speaker: Alex Budak Author and Faculty Member at UC Berkeley's Haas School of Business
10:50AM - 11:05AM	Networking Break
11:05AM - 11:50AM	Panel: Building a World Class Culture Using Creativity and Wellbeing @ Work Moderator: Jerome Collins Sr. Regional Deal Strategy Lead at Microsoft Speaker: Jun Yoshida Sr. Regional Wellness Specialist at LinkedIn Speaker: Olivia Peña Executive Assistant at LinkedIn
11:50AM - 12:10PM	Workshop Follow-Up: Building a Serendipity Engine for your Remote and Hybrid Culture (Part 2) Speaker: Daniel Stillman Founder of The Conversation Factory
12:10PM - 12:15PM	Interactive Activity: How to Use Creativity to Foster Connection, Recognition, and Purpose at Work (Part 2) Speaker: Jeremy Capdeville Founder at Mosaicli Speaker: Angela Arafelis Recognition Strategist at Mosaicli
12:15PM - 1:15PM	Lunch

AGENDA AT-A-GLANCE - AFTERNOON Thursday, September 29

1:15PM - 2:15PM	Interactive Workshop: How to Build a Learning Culture Speaker: Jack Nicolaus Leadership Trainer at LifeLabs Learning
2:15PM - 2:30PM	Networking Break
2:30PM - 3:15PM	Panel: Is a 4 Day Week the Future of Work? Moderator: Adam Smiley Poswolsky Author and Workplace Belonging Expert Speaker: Jennifer Njuguna, Esq. Chief Operating Officer at Common Future Speaker: Jon Leland Chief Strategy Officer at Kickstarter
3:15PM - 3:45PM	Keynote: The New Way of Working, Communication, and Engaging With Your Employees Speaker: AJ Thomas Chaos Pilot, People & Culture, X, The Moonshot Factory
3:45PM - 3:50PM	Closing Remarks Speaker: Amy Ruddell Vice President at Macgregor Communications
3:50PM	Day 2 Concludes Thank you for coming!







Angela ArafelisRecognition Strategist
Mosaicli



Alex Budak Author and Faculty Member UC Berkeley's Haas School of Business



Jeremy Capdeville Founder Mosaicli



Jerome CollinsSr. Regional Deal Strategy Lead (Americas)
Microsoft



Jeff DianaChief People Officer
Calendly



Craig FormanSenior People Scientist
Culture Amp



Lauren Guilbeaux Head of Growth Think Human



Steven HuangFounder
Millennial HR Design



Michelle Kim Author The Wake Up



Jon LelandChief Strategy Officer
Kickstarter



Julian LuteSenior Strategic Advisor
Great Place to Work



Shane MetcalfChief People Officer
15Five



Jack Nicolaus Leadership Trainer LifeLabs Learning



Jennifer Njuguna, Esq. Chief Operating Officer Common Future



Lisa ParedesProduct Marketing Manager
Oyster HR



Olivia Peña Executive Assistant LinkedIn



Adam Smiley Poswolsky Author and Workplace Belonging Expert



Ilit Raz Founder and CEO Joonko



Kim Rohrer Head of Employee Experience Oyster HR



Jenny Sauer-Klein FOUNDER & CEO Scaling Intimacy School of Experience Design



Erica ScottFounder and CEO
Civilian Connections

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Leah SmartLinkedIn News Podcast Host and Editor
LinkedIn



Daniel StillmanFounder
The Conversation Factory



AJ ThomasChaos Pilot, People & Culture
X, The Moonshot Factory



Lotus Wong Facilitator Late Nite Art



Jun YoshidaSr. Regional Wellness Specialist
LinkedIn



Robin Zander Founder/CEO Zander Media

APP INFORMATION

Click here to access the web app.

Log in with your email address and app code located on the back of your badge.

On the app you can:

- Create and view your personal agenda
- View the online program
- Visit the virtual sponsor hall
- Network & connect with attendees & speakers

NETWORKING EVENT - SEPTEMBER 28 @ 5:30PM



Accelerating Connection & Transforming Teams Through 90 Minutes of Pure Magic

Facilitator Lotus Wong will guide you through a collaborative learning experience using art and music to inspire deep conversations and collaborative problem-solving with other participants. You'll develop meaningful connections and explore fresh, new ways of connecting with one another.



PLATINUM SPONSORS

15five

15Five

15Five is a human-centered performance management platform that creates effective managers, highly engaged employees, and top-performing organizations. More than 2,800 successful customers have developed effective managers and engaged employees thanks to 15Five, including Credit Karma, Spotify, and Pendo. Founded in 2011 in San Francisco, the company has a thriving remote-first culture with teams across the globe.

www.15five.com

Culture Amp

Culture Amp revolutionizes how over 25 million employees across 5,000 companies create a better world of work. As the global platform leader for employee experience, Culture Amp empowers companies of all sizes and industries to transform employee engagement, develop high performing teams, and retain talent via cutting-edge research, powerful technology, and the largest employee dataset in the world. The most innovative companies across the globe, such as Salesforce, Unilever, PwC, KIND, SoulCycle, and BigCommerce depend on Culture Amp everyday.

Culture Amp is backed by 11 years of innovation, leading venture capital funds, and offices in the U.S, U.K, and Australia. Culture Amp is recognized as one of the world's top private cloud companies by Forbes and one of the most innovative workplace companies by Fast Company.

www.cultureamp.com



PLATINUM SPONSORS



Joonko

Joonko aids organizations in successfully manifesting their DE&I commitments, on their mission to accelerate corporate diversity and foster workplace equality.

With its automated recruiting solution, Joonko creates a completely new way for companies to source and recruit underrepresented candidates.

Joonko's zero-touch homegrown technology created a unique talent ecosystem that enables talent acquisition managers to enrich the top of their talent pipeline by exchanging silver medalist candidates from other leading companies, matching candidates' skills and professional backgrounds to relevant open positions.

joonko.co

DIAMOND SPONSOR



Oyster

Our mission is to create a more equal world by making it possible for companies everywhere to hire people anywhere. We believe it should be easy for any company to hire any person, no matter where either is located in the world.

Now more than ever, smart companies can't allow the location of their HQ to dictate the size of their talent pool. Your next transformative hire could be anywhere.

www.oysterhr.com



Grubhub

Grubhub Corporate Accounts are part of Grubhub, one of the nation's leading takeout and delivery marketplace. We help thousands of companies feed their teams by simplifying the process of ordering meals and paying for those purchases. As a result, we save our clients up to 30 percent on food-related costs*, while making everyone happier and more productive. No matter the occasion Grubhub has you covered with several easy-to-use ordering types. We look forward to making your hungry team happy.

corporate.grubhub.com



HiBob

Hibob was founded to modernize HR tech. Hibob's intuitive and data-driven platform, bob, was built for the way people work today: globally, remotely, and collaboratively. Since its launch in late 2015, bob has achieved consecutive triple-digit year-over-year growth, and become the HRIS of choice for more than 1,000 modern, midsize and multinational companies who understand that a powerful, agile HR tech suite is mission critical and a key driver of organizational success.

www.hibob.com



Epoch Canada Inc dba Epoch

We're on a mission to help people teams deliver impactful employee experiences and create world-class culture across their organizations.

www.epochapp.com

Justworks

Our mission is to help entrepreneurs and businesses grow with confidence.

Justworks

At Justworks, we're making it easier to run a business, and helping teams lead happy and healthy lives. We do this with a simple and friendly platform, expert support from real people when it's needed, and access to corporate-level benefits that ensure people feel secure and valued.

www.justworks.com

Late Nite Art



Late Nite Art accelerates connection and creativity in the workplace. Our purpose is to bring humanity, connection and creativity to the places that need it most.

www.lateniteart.com

Mosaicli



Mosaicli is a consultancy that helps build brands that inspire the next generation of engaged employees and committed customers.

As a human-centered consulting agency driven by the power of belonging, we help leading brands transform their workplaces, achieve transformational business goals, and connect employees and customers with the mission, vision, and values that matter most.

www.mosaicli.com



SafetyWing

SafetyWing is building the first global safety net for remote companies, remote workers and nomads worldwide. Our products are built and designed by a fully remote team of nomads distributed across three continents. Starting with Nomad Insurance - a travel medical insurance for nomads, and our most recent product, Remote Health - comprehensive health insurance available for remote companies and individuals worldwide. We are building out a product collection of insurance, pension savings and income protection - that in the future will be available as a membership.

safetywing.com

secfi



Secfi is trusted by thousands of startup employees for equity planning and financing. We're the first to provide a proprietary suite of equity planning tools, 1:1 guidance with licensed equity strategists and a set of financing products that enable employees to own a stake in the company they helped build. We also provide companywide education for startups at all stages to help their team make the best decision for their own situation. Currently, we have worked with employees from more than 80% of all U.S. unicorns.

secfi.com

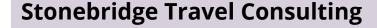


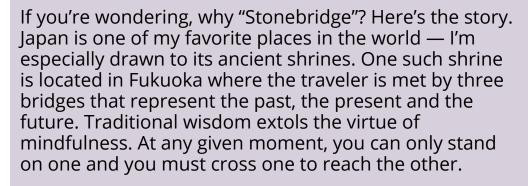
Snappy

The all-in-one gifting platform helping organizations reward employees and customers with gifts that delight every time.

Company Mission Statement: To spread smiles around the world!

www.snappy.com





To me, that's what the travel experiences I create represent, too. Stonebridge Travel Consulting in San Francisco will delve into your past to truly understand what inspires you. This informs the present: my itineraries reflect your aspirations while my expertise frees you to indulge in the moment. This informs the future: your personalized travel experience will leave you changed in unanticipated ways that irrevocably shape you.

stonebridgetravelconsulting.com



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Bevi

We provide customizable options to hydrate you in a delicious, healthy & eco-friendly way, while eliminating the need for single-use plastic bottles and cans. With 17 delicious flavors at your fingertips, you'll understand why over 2,000 businesses are already hydrating with Bevi and staying #HappyHealthyHydrated!

www.bevi.co



Gable

We strive to empower companies and employees to embrace distributed work and make the bets of what it has to offer. Flexibility and human connection come hand in hand to us, and we're here to make sure you experience the same. We bring flexibility and options to employees, visibility and insight to People teams, and simplicity for everyone. For us, distributed work is the opportunity of a lifetime - and we want to make it work for you.

www.gable.to



Pointr

Pointr is an employee experience tool focused on culture and community building. An internal LinkedIn of values for colleagues to share and discover what matters to each other. We're building trust networks that equip every employee to make meaningful connections.

www.pointr.co

SILVER SPONSORS



Sayge

Sayge is a coaching company that's on a mission to transform people's working lives by empowering and inspiring them to maximize their personal and professional potential.

hellosayge.com



Sprout Travel

Sprout helps startups & teams of all sizes perform all of their business & distributed team travel on autopilot.

www.sprout.travel



